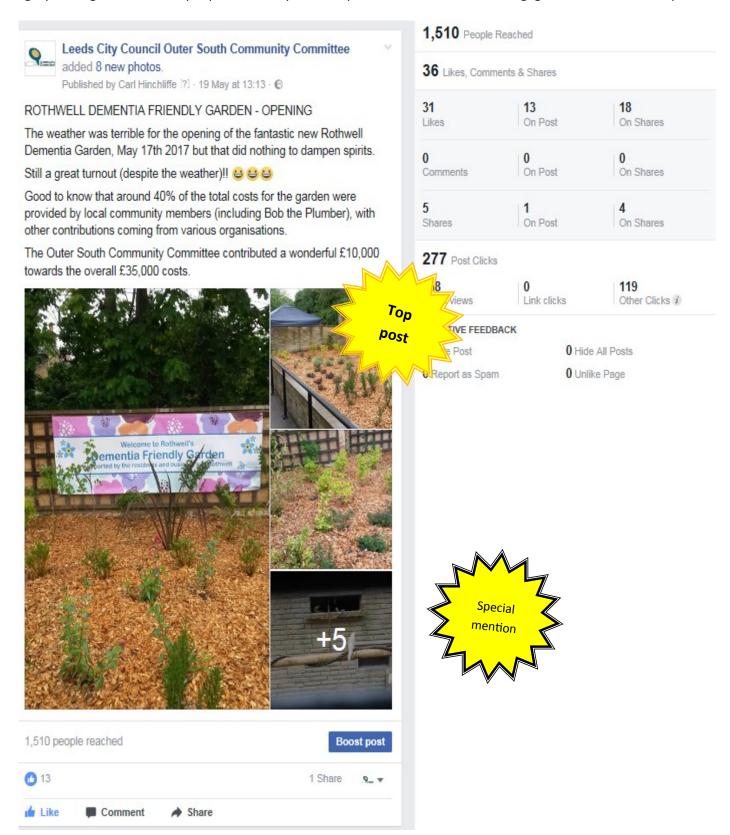
Outer South Community Committee Facebook highlights 28 February 2017 - 02 June 2017

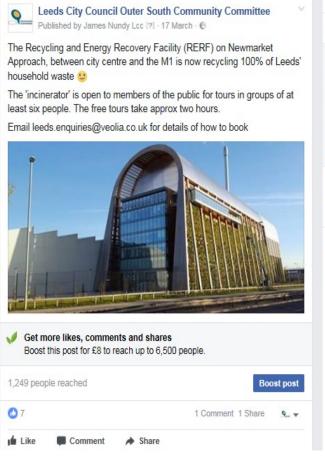
The Outer South Community Committee Facebook page has gained 19 new page 'likes' in the last 12 weeks and currently has 511 followers, meaning that this is the *fourth* most popular Community Committee page.

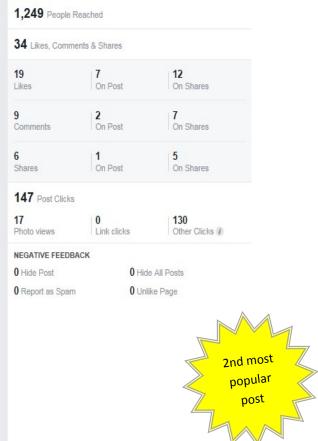
There are two things to note:

- 'reach' is the number of people the post was delivered to
- 'engagement' is number of reactions, comments or shares

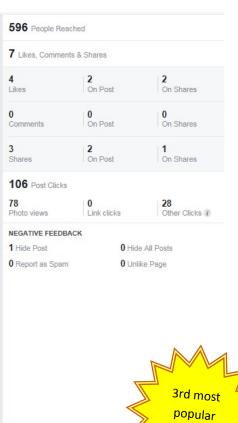
Engagement is a better marker for seeing if people are interested in the posts because they need to interact with it eg a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0. That said, posts











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